



Press Release

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IFRA Publishes Fragrance Industry Ingredient List

The International Fragrance Association (IFRA) has published a list of fragrance ingredients on its website

The Fragrance Industry has published, on the IFRA web site at www.ifraorg.org, the list of fragrance ingredients used in consumer goods by their customers worldwide. This proactive initiative will continue to respond to consumers' needs for more information about the products they use.

"To support our drive for increased transparency, we have published an alphabetized list of fragrance ingredients used by IFRA affiliated members around the world. This list represents the industry's palette of materials from which fragrances are formulated. We believe releasing information on our materials will help us in our efforts to communicate about the industry's extensive safety program more comprehensively," said Jean-Pierre Hourri, IFRA Director General.

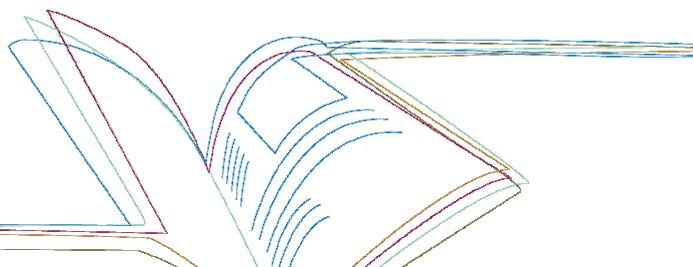
IFRA's Safety Program establishes safe use for fragrance materials. The IFRA Code of Practice* and the IFRA Standards are based on risk assessments and may prohibit or restrict the use of fragrance materials in consumer goods if there is concern for human health or the environment. The Code of Practice and the Standards must be adhered to by all IFRA affiliated member companies. Adherence is enforced through the IFRA Compliance Program.

The list of fragrance ingredients was generated from the IFRA 2008 Use Survey. This survey is carried out on a regular basis among IFRA affiliated member companies representing approximately 90% of the world's production volume of fragrances. The list will be updated according to future results of the IFRA Use Survey. The ingredients on the list, both natural and synthetic, are listed alphabetically by their chemical name and their Chemical Abstracts Service (CAS) number**.

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This initiative enhances the transparency of the North American communication initiative where manufacturers of cleaning products, air care products, automotive care products, polishes and floor maintenance products have voluntarily disclosed ingredients in these products on January 1, 2010. The initiative is led by the Canadian Consumer Specialty Products Association (CCSPA), and in the United States by the Consumer Specialty Products Association (CSPA) and The Soap & Detergent Association (SDA) ***.

“The publication of the Fragrance Industry list of ingredients is a move towards greater transparency while still protecting proprietary details of specific fragrance formulae,” explained Hourri. “This initiative shows the responsibility and accountability of the fragrance industry and our commitment to communicate our extensive safety program.”

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Notes to Editors:

*The science behind the IFRA Code of Practice comes from the Research Institute for Fragrance Materials (RIFM), formed in 1966 to analyze, evaluate and distribute scientific data, cooperate with official agencies and encourage safety standards for the use of fragrance ingredients.

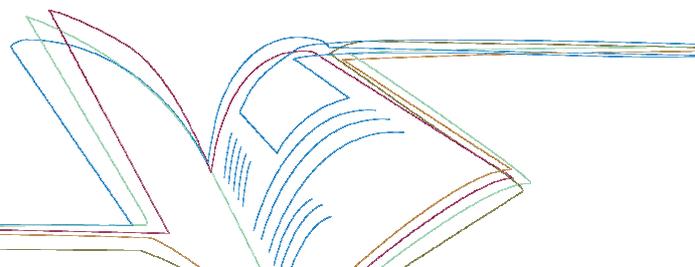
All scientific findings are evaluated by an independent Expert Panel. The Panel is an internationally known group of experts in dermatology, pathology, toxicology, environmental, respiratory, and reproductive sciences. The Panel advises RIFM on strategic approach, reviews protocols and evaluates all of RIFM's scientific findings. Its evaluations are used by IFRA to develop the IFRA Standards. For more information about RIFM or the Expert Panel go to www.rifm.org or email rifm@rifm.org

The IFRA Code of Practice obliges IFRA member companies to be subject to the IFRA Compliance Program which involves the analysis of a variety of consumer products for the presence of fragrance ingredients regulated by the IFRA Standards. These products are randomly selected from different categories – fine fragrances, cosmetics, toiletries, household products and detergents - and from ten different countries. The product analysis is executed by the independent scientific testing laboratory Eurofins**** following strict procedures to ensure confidentiality and impartiality.

**CAS Numbers (often referred to as CAS RNs or CAS Registry Numbers) are unique identifiers for chemical substances. A CAS Registry Number itself has no inherent chemical significance but provides an important way to link a fragrance material and a numerical identifier to identify a chemical substance or molecular structure when there are many possible systematic, generic, proprietary, or trivial names. CAS Registry Numbers are used in many other public and private databases as well as chemical inventory listings . CAS (Chemical Abstracts Service) is a division of the American Chemical Society. CAS is the producer of the largest and most comprehensive databases of chemical information. The principal databases are Chemical Abstracts (CASM), which contains over 30 million document records from the chemical journal and patent literature, and CAS REGISTRYSM, which contains more than 46 million substance and 60 million sequence records. CAS also operates STN International, an online service with partner organizations in Europe and Asia. STN provides access to a broad range of respected science and technology databases.

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*** CCSPA, CSPA and SDA websites have more information on the Consumer Product Ingredient Communication Initiative at <http://www.healthycleaning101.org/english/consumeringredientcommunication.pdf>, <http://www.cspa.org/public/media/info/cpici.html> and www.cleaning101.com/about/11-24-08.cfm.

**** Eurofins Scientific is a leading international group of laboratories providing a range of testing and support services to the pharmaceutical, food, environmental and consumer products industries as well as governments. They have 8000 employees across 150 sites in 29 countries. For more details go to: www.eurofins.com

For more information about IFRA visit www.ifraorg.org or e-mail sweller@ifraorg.org.

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